

1st Annual



# MOLLY FINN

# Battle of the Bands

July 28, 2007 \* 2 to 8 pm \* Ballard Park



... rock to reggae \* mozart to metal \* blues to blue grass ...

## sponsorship opportunities:

### PRESENTING \$5,000

**PRESENTING SPONSORSHIP** includes company logo and top billing (e.g. *Your Company* presents "Molly Finn Battle of the Bands") on all promotional materials including:

- \* Spring events calendar (if sponsorship received before 4/30) mailed to 500 families
- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 7/30)
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at event
- \*back cover of program book
- \* www.ballardpark.org for one year
- \*Annual Report mailed to 1,000 members, families and community leaders

This category of sponsorship is limited to one company and will be awarded on a first come, first serve basis upon receipt of deposit. Right of first refusal for title sponsorship at next year's event is included in the sponsorship.

### LEAD SINGER \$3,000

**LEAD SINGER SPONSORSHIPS** feature prominent listing of company name and logo on promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at event
- \*front inside cover or back inside cover of program book
- \* www.ballardpark.org for one year
- \*Annual Report mailed to 1,000 members, families and community leaders

### BACK UP SINGER \$1,000

**BACK UP SINGER SPONSORSHIPS** feature listing of company name and logo on promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at event
- \*full page ad in program book
- \* www.ballardpark.org for one year
- \*Annual Report mailed (1,000 copies mailed)

All sponsorships should be sent to Friends of Ballard Park, 580 Thames Street #442, Newport RI 02840 by June 30, 2007. Please make checks payable to Friends of Ballard Park. Call 401.619.3377 with questions.

### ROADIE \$500

**ROADIE SPONSORSHIPS** feature listing of company name on all promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at event
- \* 1/2 page ad in program book
- \* www.ballardpark.org for one year
- \*Annual Report mailed to 1,000 members, families and community leaders