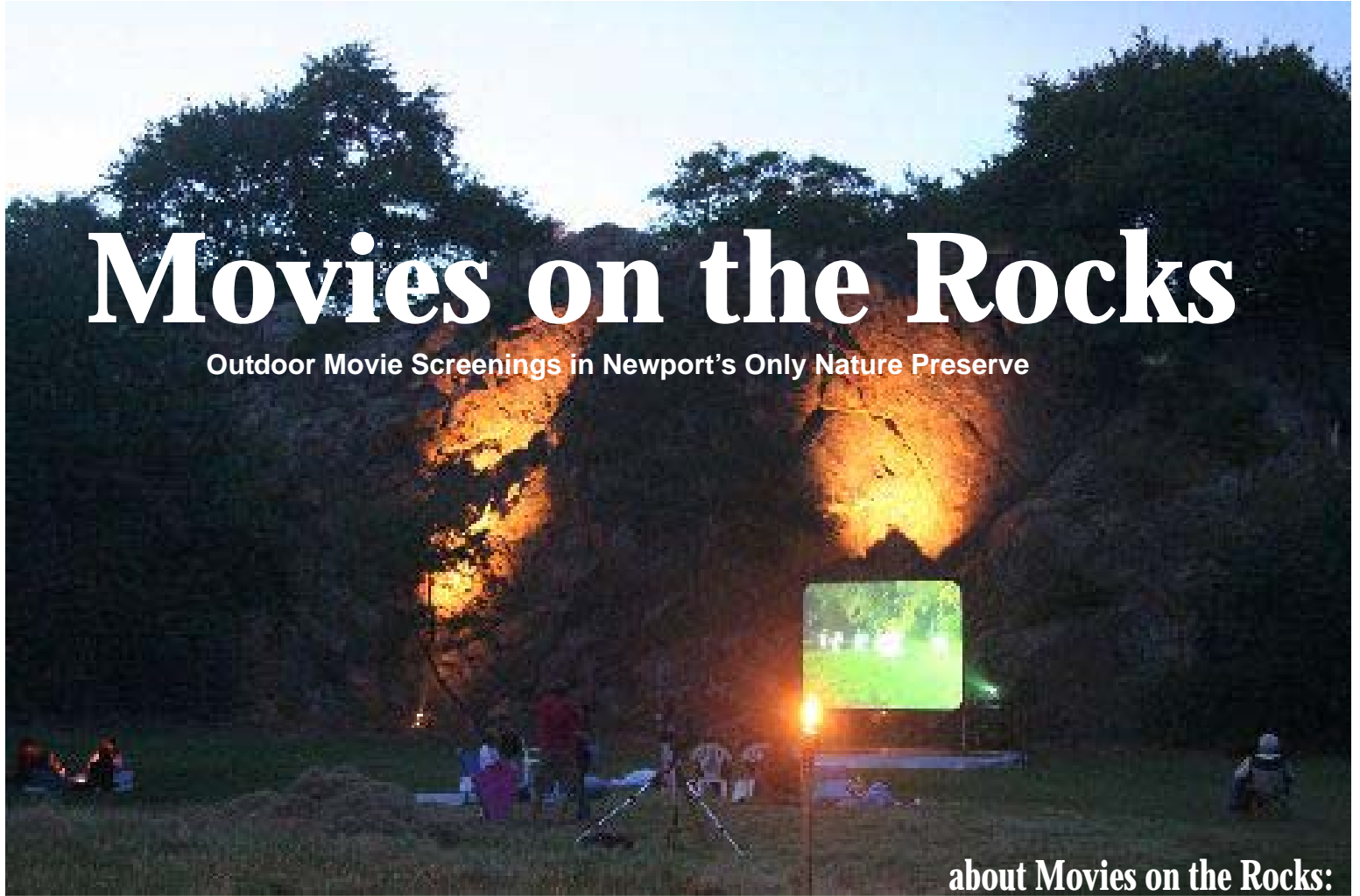


Movies on the Rocks

Outdoor Movie Screenings in Newport's Only Nature Preserve



sponsorship opportunities:

TITLE \$5,000

TITLE SPONSORSHIP includes company logo and top billing (e.g. *Your Company* presents "Movies on the Rocks") on all promotional materials including:

- * Spring events calendar (if sponsorship received before 4/30) mailed to 700 families
- * invitations mailed to over 700 Aquidneck Island Families (if sponsorship received before 7/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at all three movies
- * sign for reserved seating at all movies for up to 20 clients or employees
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders

Sponsorship also includes presentation of a promotional trailer (provided by you) prior to each movie.

This category of sponsorship is limited to one company and will be awarded on a first come, first serve basis upon receipt of deposit. Right of first refusal for title sponsorship at following year's movie series is included.

PRODUCTION \$3,000

PRODUCTION SPONSORSHIPS feature prominent listing of company name and logo on promotional materials including:

- * invitations mailed to over 700 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at all three movies
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders

POWER \$1,500

POWER SPONSORSHIPS feature listing of company name and logo on promotional materials including:

- * invitations mailed to over 700 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at all three movies
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders

about Movies on the Rocks:

Movies on the Rocks debuted in 2006 with three screenings: *Jurassic Park*, the animated film *Madagascar* and *The Blair Witch Project*. Movie goers are invited to bring a blanket, beach chairs and picnic dinner to the quarry meadow of Ballard Park to enjoy the free movie screenings.

The Friends of Ballard Park plan on showing *Pirates of the Caribbean* and two other movies in 2007. Input on titles from sponsors is welcome.

All movies will be shown on Thursday evenings -- August 9, 23 & September 20 -- at dusk.

POPCORN \$500

POPCORN SPONSORSHIPS feature listing of company name on all promotional materials including:

- * invitations mailed to over 700 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at all three concerts
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders