



4th Annual Molly Finn BATTLE OF THE BANDS

July 17, 2010 * 2 to 7 pm * Ballard Park
... rock to reggae * mozart to metal * blues to blue grass ...

prizes awarded for best band!

... rock to reggae * mozart to metal * blues to blue grass ...

photo by Jason Green

All sponsorships should be sent to Friends of Ballard

Sponsorship opportunities:

PRESENTING \$5,000

PRESENTING SPONSORSHIP includes company logo and top billing (e.g. *Your Company* presents "Molly Finn Battle of the Bands") on all promotional materials including:

- * Spring events calendar (if sponsorship received before 4/30) mailed to 500 families
- * invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at event
- * back cover of program book
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders

This category of sponsorship is limited to one company and will be awarded on a first come, first serve basis upon receipt of deposit. Right of first refusal for title sponsorship at next year's event is included in the sponsorship.

LEAD SINGER \$3,000

LEAD SINGER SPONSORSHIPS feature prominent listing of company name and logo on promotional materials including:

- * invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at event
- * front inside cover or back inside cover of program book
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders

BACK UP SINGER \$1,000

BACK UP SINGER SPONSORSHIPS feature listing of company name and logo on promotional materials including:

- * invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at event
- * full page ad in program book
- * www.ballardpark.org for one year
- * Annual Report mailed (1,000 copies mailed)

Park, 580 Thames Street #442, Newport RI 02840 by June 30, 2008. Please make checks payable to Friends of Ballard Park. Call 401.619.3377 with questions.

ROADIE \$500

ROADIE SPONSORSHIPS feature listing of company name on all promotional materials including:

- * invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 6/30)
- * promotional posters displayed at 25 locations on Aquidneck Island
- * signage at event
- * 1/2 page ad in program book
- * www.ballardpark.org for one year
- * Annual Report mailed to 1,000 members, families and community leaders