

# Movies on the Rocks

Outdoor Movie Screenings in Newport's Only Nature Preserve

## sponsorship opportunities:

Photo by Frank Amaral

### TITLE \$5,000

TITLE SPONSORSHIP includes company logo and top billing (e.g. *Your Company* presents "Movies on the Rocks") on all promotional materials including:

- \* Spring events calendar (if sponsorship received before 4/30) mailed to 500 families
- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 7/30)
- \* e-blast invitations to 600+
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at all three movies
- \* sign for reserved seating at all movies for up to 20 clients or employees
- \* [www.ballardpark.org](http://www.ballardpark.org) for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

Sponsorship also includes presentation of a promotional trailer (provided by you) prior to each movie.

This category of sponsorship is limited to one company and will be awarded on a first come, first serve basis upon receipt of deposit. Right of first refusal for title sponsorship at following year's movie series is included.

### PRODUCTION \$3,000

PRODUCTION SPONSORSHIPS feature prominent listing of company name and logo on promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 7/30)
- \* e-blast invitations to 600+
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at all three movies
- \* [www.ballardpark.org](http://www.ballardpark.org) for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

### POWER \$1,500

POWER SPONSORSHIPS feature listing of company name and logo on promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 7/30)
- \* e-blast invitations to 600+
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at all three movies
- \* [www.ballardpark.org](http://www.ballardpark.org) for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

### POPCORN \$500

POPCORN SPONSORSHIPS feature listing of company name on all promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 7/30)
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* signage at all three concerts
- \* [www.ballardpark.org](http://www.ballardpark.org) for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

### about Movies on the Rocks:

Since 2006, movie goers have been invited to bring a blanket, beach chairs and picnic dinner to the quarry meadow of Ballard Park to enjoy free movie screenings.

2009 DATES:  
Thursday, August 5th  
Thursday, August 19  
Friday, September 3

In the event of rain, the movie will be shown the following evening. All screenings begin shortly after dusk.