

8<sup>th</sup> Annual

# BALLARD PARK PUMPKIN TOUR

A Dazzling Display of over 1,000 Jack-O-Lanterns displayed along the trails of Ballard Park  
The 2009 Pumpkin Tour was attended by 4,000 people

Photo by Alexander Nesbitt

## sponsorship opportunities:

### JUBILEE \$5,000

JUBILEE SPONSORSHIP includes company logo and top billing (e.g. *Your Company* presents "the 8th Annual Ballard Park Pumpkin Tour") on all promotional materials including:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 9/30)
- \* e-blasts to 600+ promoting the event
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* a pumpkin in the sponsor display at the beginning of the tour
- \* a dedicated display of jack-o-lanterns included in the tour
- \* trail map handed to event goers
- \* www.ballardpark.org for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

This category of sponsorship is limited to one company and will be awarded on a first come, first serve basis upon receipt of deposit. Right of first refusal for title sponsorship at next year's Pumpkin Tour is included.

### GREAT PUMPKIN \$1,500

GREAT PUMPKIN SPONSORSHIPS include prominent listing of company name and logo on:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 9/30)
- \* e-blasts to 600+ promoting the event
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* a pumpkin in the sponsor display at the beginning of the tour
- \* trail map handed to event goers
- \* www.ballardpark.org for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

### SPARKS & SAFETY \$500

SPARKS & SAFETY SPONSORSHIPS include listing of company name and logo on:

- \* invitations mailed to over 500 Aquidneck Island Families (if sponsorship received before 9/30)
- \* e-blasts to 600+ promoting the event
- \* promotional posters displayed at 25 locations on Aquidneck Island
- \* a pumpkin in the sponsor display
- \* trail map handed to event goers
- \* www.ballardpark.org for one year
- \* Annual Report mailed to 1,000 members, families and community leaders

Friends of Ballard Park's 8th Annual Pumpkin Tour will be held on Saturday, October 16th from 4:30 to 9:00 pm in Newport's Only Nature Preserve. Trails will be lined with Jack O'Lanterns carved by local students, community groups, artists and the general public. This event is free and open to the public. Sponsorships include the purchase of pumpkins for area students and community groups.